

MARLENA WIEMER

15. NORDDEUTSCHER FUNDRAISINGTAG

ENTWICKLUNGSZIELE IM FUNDRAISING





WER ICH BIN

A close-up photograph of a protest sign made of corrugated cardboard. The sign is held by a person, and the text 'SAVE OUR FUTURE' is written on it in large, dark, hand-drawn capital letters. The sign is tilted diagonally. In the background, other protesters and signs are visible, including one with a green and blue globe and the word 'THERE'. The overall scene suggests a climate change demonstration.

SAVE
OUR
FUTURE

HERAUSFORDERUNGEN



PROFIT VS. NON-PROFIT

I ♥ M
TO BE
ICAN
HOSE
A

☒ ARAB
☒ IMMIGRANT
☒ WOMAN
☒ TEACHER
☒ FURIOUS

GLEICHBERECHTIGUNG



TECHNOLOGISCHER WANDEL



NEUE ZIELGRUPPEN



NEW WORK

A close-up, shallow depth-of-field photograph of a person's hand holding a blue pen. The hand is wearing a grey, textured sweater. The pen is held in a tripod grip. The background is a wooden desk with several papers, a white mug on a brown coaster, and a notebook. The lighting is soft and natural, creating a warm, focused atmosphere.

MEHR WISSENSCHAFT

A top-down view of a group of people's hands stacked in a circle. Many of the hands are wearing blue wristbands with the word 'EMFASIS' printed on them. The people are of various ages and ethnicities, and some are wearing rings. The background is dark and out of focus.

GEMEINNÜTZIGKEIT